

FAX# 703 528 7880 OCT23/12 15.48
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT23/12 15.48

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STA:

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
69	A		600A-700A	30		\$850.00	10/27	10/27	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : NEWS ORD COM1 : DOLLARS ARE MADEGOOD FROM HDL# 6269464												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
STATION MAKEGOOD OFFERS:												
MISSED: BONUS												
OFFER: SAT/600A-700A												
CMT: DOLLARS ARE MADEGOOD FROM HDL# 6269464												
OCT/12			218045.00			NOV/12			67820.00			
										CONTRACT TOTAL	285865.00	
										TOTAL SPOTS	131	

MARKET TOTALS \$801,875 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0% WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE